



A Theoretical Research on Sustainable Tourism in Aksaray

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Abstract

The social, cultural, economic and environmental transformations occurring in the world have been affecting tourism. The changes of the leisure, recreation and journey demands of the people have led to new types of tourism. Thus, besides the well-known tourism types, new types of tourism including historical, cultural and environmental elements have been rising. Sustainable tourism with the power to create change on a global scale is an important feat for Aksaray, which is one of the developing tourism destinations. In this paper, some studies on sustainable tourism in the world and Turkey were examined. In this context, the qualitative method is used by reviewing other studies in the literature and also reanalyzing the results of them in this study. The obtained data is associated to sustainable tourism process and potential of Aksaray city. Aksaray with culture, religious and ecotourism opportunities is seen as an attractive touristic destination. The results of this study were compared to other studies in the literature and also some new suggestions about the developing of Aksaray's sustainable tourism potential have been presented.

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