



Determination of Trailer Park Criteria in Rural Areas**

*Ece DOĞANTAN^a , Oktay EMİR^b 

^aAnadolu University, Faculty of Business Administration, Department of Hospitality Management, Eskişehir/Turkey

^bAnadolu University, Faculty of Open Education, Department of Distance Education, Eskişehir/Turkey

Article History

Received: 21.08.2019

Accepted: 28.11.2019

Keywords

Caravanning tourism

Trailer parks

Camping attributes

Rural areas

Delphi

Abstract

The aim of the present study is to determine the important criteria in the planning of trailer parks (caravan parks) in rural destinations based on expert opinions. The present research is an exploratory study, originated from the need to deeply understand and examine a social phenomenon. Delphi technique was used in systematically determining the trailer park criteria based on the consensus reached through expert opinions. Face-to-face interviews were conducted during the first round of the research, in which 19 experts were consulted, and expert evaluation forms were used in the second and third rounds. The main criteria determined for trailer parks were the environmental and natural, recreation activities, recreational elements and the socio-cultural. Based on the outcomes of the present study, it was observed that socio-cultural stood out as a new factor, whereas transport and accessibility were not among the trailer parks criteria. The present study focused on the travel requirements of short-term caravanners (trailer campers) and the basic services that should be provided in trailer camps. In this respect, the present research provides the basic criteria necessitated by trailers in rural destinations, moreover, defines the key criteria that separate trailer parks from campgrounds.

Article Type

Research Article

* Corresponding Author

E-mail: edogantan@anadolu.edu.tr (E. Doğantan)

**This study has been derived from master thesis (Ece Doğantan) supported by Social Sciences, Anadolu University

Suggested Citation: Doğantan, E. & Emir, O. (2019). Determination of Trailer Park Criteria in Rural Areas. *Journal of Tourism and Gastronomy Studies*, 7 (4), 2383-2398.