



The Importance of Information Security in Travel Enterprises: Kuşadası Case

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Article History

Received: 24.02.2020

Accepted: 26.03.2020

Keywords

Information

The importance of information

Information security

Travel enterprises

Tourism

Abstract

In society today, the value and security of information is a remarkable issue for all individuals and enterprises. Individuals have doubts about the security of this information while using their personal information. Besides, the enterprises carry out practices on the security of the information they obtain. The purpose of this study is to understand the views of the executives of travel enterprises that are within the scope of tourism enterprises regarding information security and what efforts are made for the information security of the enterprises. It is acknowledged in line with the study conducted for this purpose that the executives of travel enterprises are worried about the security of their own information but do not use international information security systems even though they make great effort in order to ensure that the information they have obtained in their enterprises do not get in the hands of others.

Article Type

Research Article

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DOI: 10.21325/jotags.2019.565