



Women Entrepreneurship in Tourism: The Case of Turkey

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Abstract

As a developing country, women's participation in business life is low in Turkey. In this context, action plans and projects have been carried out to empower women. Starting from the fact that one of the sectors with the highest female entrepreneurship is the service sector, the main aim of this study is to reveal the status of women's entrepreneurship in tourism sector of Turkey. In this context, a literature review was conducted on the subject. There is a focus on in rural tourism within the tourism sector with regard to women entrepreneurship. Although there are women's tourism initiatives in Turkey, which can be accepted as good examples, women have been going through some difficulties in the process of starting entrepreneurship in the field of tourism and after the initiative has been taken place.

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