



The Comparison of Global Tourism Ethical Principles and Akhism Principles in the Scope of Teleological and Deontological Theories

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Abstract

The aim of this study is to reveal which Akhism principles can be included in Global Code of Ethics for Tourism (GCET) principles by comparing them, as well as to categorize Akhism principles and Global Code of Ethics for Tourism (GCET) principles according to these (teleological and deontological) two theories. The research data is obtained by examining the documents used in qualitative research techniques. With this technique, which conducts in-depth analysis of written and visual documents, data has been obtained from written documents and interpreted. The result of the study is aimed to reveal whether ethical principles are deontological or teleological by nature. In addition, the ethical principles taking part in this study are discussed to make a suggestion about which Akhism principles can be included in universal tourism ethics for further analysis and code development. It can be suggested that “solidarity”, which is among the principles of Akhism, should be included within the scope of global tourism ethical code principles, which play a major role in the understanding of community-based tourism and voluntary tourism.

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