Restaurant Design in 2000’s: A Philosophical, Artistic and Socio-Cultural Analysis

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Abstract

Art is defined as a set of phenomena in which individuals reflect their thoughts and attitudes. The fact that the individual is a social being proves that he is dependent of the developments in the society. Design which is a product of art, is affected to philosophical, cultural and sociological structure of the society. The study’s aim is examining the restaurant design styles in 2000’s and explaining which philosophical and socio-cultural factors have affected to it. The study is theoretical. In the study firstly philosophical and socio-cultural structure of society and art movements in 2000’s were described and restaurant designs trends were tried to explained with these factors. As a result, it is seen that modernization, postmodernization, globalization and technological developments are some factors that have affected to art and design understanding in 2000’s. Minimalism, Maximalism, Retro, Vintage, Neo-Plastism, Eclecticism, Pop Art, Neoclassism, Archigram and Deconstructivism are related to these developments. On the other hand, in restaurant’s design context, cuisine movements and nutrition trends as other socio-cultural factors are effective. It can be said that Minimalist, Industrial, Futurist, Neoclassical, Rustic, Retro, Maximalist and Eclectic restaurants are related to these factors.