



Determining Perceived Risk of Domestic Visitors During COVID-19 Pandemic in Turkey

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Abstract

To purpose of present study is to determine the perceived risk of domestic visitors and whether risk perceptions factors differ in terms of demographic variables. Data were gathered in June 2021 via online questionnaire from 385 domestic visitors in Turkey. After second order confirmatory factor analyses, four-factor model of risk perception was determined. Furthermore, t-test and ANOVA test were applied to data. Result indicates that there was no significant difference in age, education and marital status, only significant difference statistically found between male and female. Result shows that female participants are more worried than male during COVID-19 and they feel themselves that they are not in safe when travelling.

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