



## How Crises Are Reflected in Tourism Industry: The Case of Türkiye

\* Maksud ÖZKEŞKEK <sup>a</sup> , Oktay EMİR <sup>b</sup> , Emre Ozan AKSÖZ <sup>c</sup> 

<sup>a</sup> Anadolu University, Institute of Social Sciences, Department of Tourism Management, Eskişehir/Turkey

<sup>b</sup> Anadolu University, Faculty of Open Education, Department of Distance Education, Eskişehir/Turkey

<sup>c</sup> Anadolu University, Faculty of Tourism, Department of Tourism Management, Eskişehir/Turkey

### Article History

Received: 09.04.2022

Accepted: 26.09.2022

### Keywords

Crisis

Crisis management

Tourism

Review method

Türkiye

### Abstract

A crisis can be defined as a painful process that results in deviations in the goals, objectives and strategies of a nation, organization, or institution with the impact of unfavorable events. Crisis management is the key to reduce or eliminate the effects of crises. The tourism industry may also be affected directly or indirectly in any national or international crisis. This study aims to reveal how the crises experienced in Türkiye between January 2015 and June 2021 affected the tourism industry and to find out which type of crises they are. The document review method was used to determine the current situation of the crises experienced in Türkiye between 2015 and 2021. This method is to describe the past events by revealing them as they are. Secondary data sources obtained from the Republic of Türkiye Ministry of Culture and Tourism and Turkish Statistical Institute were used in the study. It was determined that the plane crisis between Türkiye and Russia, the July 15 coup attempt, and the Covid-19 pandemic more strongly affected Türkiye's tourism than other crises (crises caused by natural disasters, economic crises, crises caused by technical lines, and regional crises).

### Article Type

Research Article

\* Corresponding Author

E-mail: maksutozkeskek@gmail.com (M. Özkeşkek)

DOI: 10.21325/jotags.2022.1131